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8 Oneonta Star Mon., Dec. 12, 1955

Raymond Machines Revive Industry In Butternuts Valley

Hydraulics Bring Lift To Morris

By PETER CALISCH
Star Staff Writer

MORRIS—There's a big time industry going on in the small town in Butternuts Valley. Almost everyone has heard of the Raymond Corporation. But what it does, and how it's done, makes a fascinating story.

Ever hear of up-and-down trucks, skid lifts, sheet and strip feeders or pallet stackers? Hello, friend, neither did we.

That is until Raymond officials explained that they manufacture has pioneered development of the electric industrial truck and hydraulic elevating equipment.

Its list of clients, foreign and domestic, reads like a who's who of world industry. Says Donald Goetcheus, Morris plant superintendent:

* * *

WE'LL BUILD anything in the material handling field that we feel is practicable and is operated by hydraulic means."

Hydraulics means a $750,000 yearly payroll to some 75 workers at the Morris plant—double shift, too. Next year they expect the payroll to exceed a quarter of a million.

Totalling over 2,500 pieces of equipment, for heavier industries and warehouses, a year, the Morris hydraulics have one thing in common—they're all painted green, in honor of the main Raymond plant at Greene. The electric truck line is produced at Greene.

The Morris plant uses a very large millpond as a main source of generating power, from an adjacent dammed-up pond, stretching more than a mile to the Butternuts, known as Hargrove Lake.

Thereby hangs some history, and Mr. Goetcheus delights in telling it. Industry, it seems, is nothing new to Morris. This village was the site of diversified products way back before Civil War times—furniture, cotton, for example.

* * *

THEN CAME the railroads. Industries moved to train towns. Morris lapsed a la Sleepy Hollow. But the 20th Century brought highways and trucking. Industry has returned.

Mr. Goetcheus recounts how a cotton factory, of 100 employes and a $1,200 monthly payroll, burned down "at this site" back in 1850.

Actually, the Raymond plant here got its start when Harry Lion, former pony travelling showman, started to make trailer vehicles (Lion Trailer in Oneonta still bears his name) and built the Lion plant in 1917.

An airplane accident in the 1930's on Patrick Hill east of Morris, killed Mr. Lion, and control of his plant went into receivership.

At the same time, an infant industry was beginning to flourish in Greene, with George G. Raymond Sr., engineer and salesman, at the helm.

He started with the hydraulic lift truck in 1911, some nine years after buying out the old Lion Iron works of 1740. By 1919, he'd patented the hydraulic lift truck.

Along came the 40's and the war years, and the Raymond organization became swamped with orders. After the war, as promotion manager William L. Peck tells it, "we just naturally assumed the leadership in the material handling field."

* * *

RAYMOND'S NEVER relinquished it. He took over the Morris plant on June 26, 1921, transferring the hydraulic operations. Lion manufacturing moved across the street, where it still flourishes.

In the last five years, Raymond sales have jumped 481 per cent. Promotion is 4,100 times greater than in 1940. Mr. Peck's advertising budget exceeds $500,000.

And Mr. Raymond, now 68, has a family to carry on—George Jr., 33, who became president this year on his father's 33d anniversary with the company; Junior's two aunts and daughter, and six more sons from Mr. Raymond's daughters.

Always after new ideas (Mr. Raymond pioneers engineering experimenta, the company looks to a bright future, with this motto of its objectives:

"To render continually improving services to our customers with an intelligently managed, financially sound, progressive business organization which recognizes its moral responsibilities in all its relationships, thereby retaining well balanced benefits to its employees, safety representatives, stockholders, suppliers, community and industry."

That's a big order, but Mr. Peck and Mr. Goetcheus look forward to it. "We're going into the foreign field in a bigger way next year," they say. "And we've still got a backlog of orders."

STURDY RAYMOND PLANT on Lake Street, in Morris, was built in 1917 by Harry Lion for his trailer manufacturing. Raymond bought it in 1934 for company expansion. The site is close to the Otsego County Fairgrounds.

RAYMOND SHOP TALK finds William L. Peck (left), ad and promotion manager, going over charts with plant manager Donald Goetcheus. Blackboard out of sight at right is frequently used for line dra and design.

PRODUCTION CONTROL keeps tabs on daily work. Expediter James Scrivenger, Burlington Flats (left), checks a job with Harold Mills, Morris, production supervisor.

FINISHING TOUCHES on a hydraulic pump are made by Robert Howard, Mount Vision. Raymond Produces 2,500 hydraulic units a year, is increasing.

MAN FROM [illegible] No. Just Anthony Bettiol, Otego, cutting parts to be [illegible] for straight-line production. Mr. Bettiol is a piano-[illegible] operator. Small

SPRAY JOB on a hydraulic elevating lattere finds Thomas Erickson, Morris RD 1, painting the machine the Raymond color green, in honor of the main plant at Greene.

LAST MINUTE check on finished products—2,000-pound pallet trucks, pictures Chevrolets Wayne Stradwell looking for perfection before delivery.

HEAVY-HO, says Donald Northrup, Oneonta (front), as he and Frank Stull Bainbridge, stow 1,200 pounds of steel for future production. (Star Staff Photos by Yeeple).

Colleges Gain Students

CINCINNATI, Dec. 11 up — The trend in college enrollments "is firmly upward" for the third straight year, an expert in class-room numbers reported tonight.

Dr. Raymond Walters, president emeritus of the University of Cincinnati, made his report in his 38th annual statistical study for School and Society, an educational journal.

Figures from 406 approved universities and four-year colleges throughout the United States and its territories showed 1,852,255 full-time students, an increase of 5 per cent over last fall. The 75 colleges not reporting or reporting too late were chiefly small institutions, Dr. Walters said.

"Records for the depleted ranks of school teaching are on the way in encouraging numbers, especially in regard to men," Dr. Walters said.

He put the teachers' increase this year at 13.2 per cent. However, even this increase falls "far short of supplying enough competent teachers and administrators adequately to handle the nation's great host of children who will be citizens of tomorrow."

Dr. Walters said the State University of New York enrollment of 24,858 was second only to California's registration of 28,501 for all campuses.

He listed Syracuse University as 11th with 10,936 students and Cornell University as 19th with 10,365.

Roxbury

Miss Irene M. Griffin — 4148

The Legion Auxiliary meeting was held Tuesday at the Roxbury Central School. Gifts were exchanged, and Christmas games played. The game committee was Mrs. Harvey Sherwood and Mrs. Howard Cartwright. The refreshment committee was Mrs. Linden Gregory and Mrs. Herbert Klopfenberg.

Mrs. Lester Furman underwent an operation at Margaretville Hospital Thursday.

Mr. and Mrs. Frank Bettins Jr. of Floral Place spent Wednesday and Thursday with their parents, Mr. and Mrs. Fred Sayl.

The Nine Settlement Community Club held their Christmas party at the home of Mrs. Percy L. White. There was a covered dish luncheon, and Mrs. Andrew Shuman Jr. and Mrs. Charles W. Johnson were assistant hostesses. Teachers were present. Gifts were exchanged, and Christmas games were played. Prizes were won by Mrs. H. S. Van Woert, Mrs. Willis J. Lutz, Mrs. Donald Moore, Mrs. Bruce Vanliere and Mrs. Mary Hastings.

Highest Point In Ohio

The highest point in Ohio is 1,550-foot Campbell Hill, near Bellefontaine.

Body Found In River

NEW YORK, Dec. 11 up—The body of a man tentatively identified as Victor Eskenzi, 32, retired Associated Press financial writer, was found today in the Hudson River.

Police made the tentative identification from papers found in his pockets.

Eskenzi, a bachelor, disappeared from his Greenwich Village apartment Nov. 18. A widespread search was instituted. A brother, Joshua C. Eskenzi of St. Augustine, Fla., came to New York to help in the search.

Eskenzi retired from the Associated Press in 1946 after 25 years as a reporter, editor, foreign correspondent and financial writer.

For 15 years he wrote the main Associated Press financial story each day, and his byline was the most widely published of any writer in that field at the time.

Eskenzi was born in Missouri. He expected to become a doctor, but left medical school to become a reporter with the Kansas City Star in 1901. During World War I he served as a U. S. Signal Corps officer.

Eskenzi joined the AP's San Francisco bureau in 1921. He later served as chief of bureau in London and Moscow.

Davenport

Mrs. Earl Turner—2343

Mr. and Mrs. William Weaver visited Mr. and Mrs. Walter Weaver at Speakers near Canajoharie.

Mr. and Mrs. Neil Turner were business callers in Sharon Springs. They also visited his brother Harry Turner at Worcester.

Mrs. Edith Newcomb and son Charles of Congers were guests of her daughter, Mrs. Earl Turner. Other guests of Mr. and Mrs. Turner were Miss Jessie Taylor and Allen Chard, Bergen, N. J.

Eddie Franke of Schenectady visited Mr. and Mrs. Neil Turner.

Treadwell PTA Holds Meeting

TREADWELL — A travel program and colored slides of the western half of the United States highlighted the second meeting of the school year of the PTA at Kellogg Central School.

A business meeting was conducted by Lawrence Dickdown, president and a travel program was presented by Mrs. Harry Barnes, Alden Civic Treasurer; and Mr. and Mrs. William Wells, Morris, who made a trip west last year.

Almost A Close Brush

In 1936 Mars and Earth will swing almost as close together as they ever come—about 35 million miles.

Teachers Initiate Members

RHO CHAPTER of Delta Kappa Gamma, National Honor Society for Women Teachers, initiated new members at State Teachers College here on Tuesday evening.

Those initiated: M.s. Catherine S. Curtis, member of the Oneonta Board of Educ. ; Miss Margaret Bacchman, associate dean of students at Oneonta State Teachers College; Mrs. Mabel Anderson, elementary supervisor in Otego and Unadilla, and Miss Grace Mapes, Morris Central School classroom and personnel counselor in the junior high department.

Mrs. Curtis was invited to become honorary member and the other three initiates active members.

The chapter voted to contribute $10 toward bringing a Korean refugee to this country. It was announced that Mrs. Madeline Chestnut, a member of the chapter with headquarters at the New York State Education Department, has written several articles which had been published.

Miss Anne Wilcox read "How Came Christmas" by Frank Strickland.

Refreshments were served by Miss Elizabeth Litchfield assisted by Miss Helen Park and Miss Edith Lee.

Loyally Cracken

SAN DIEGO, Calif. (AP) — Some youngsters may switch from the Davy Crockett cap to the Mickey Mouse headgear but not Laurel McCracken.

The 3-year-old came home from Sunday School with a promotion certificate. Her Mom and Dad noted that her religious studies had been conducted for a while this year under the alias of—Laurel McCrockett.

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