



Joy to the World!

- And peace on earth, good will to men.
 Let every heart be filled with love this blessed
 Christmas, in keeping with His great commandment:
 "Love ye one other, as I have loved ye."

Deer Path Restaurant & Motel

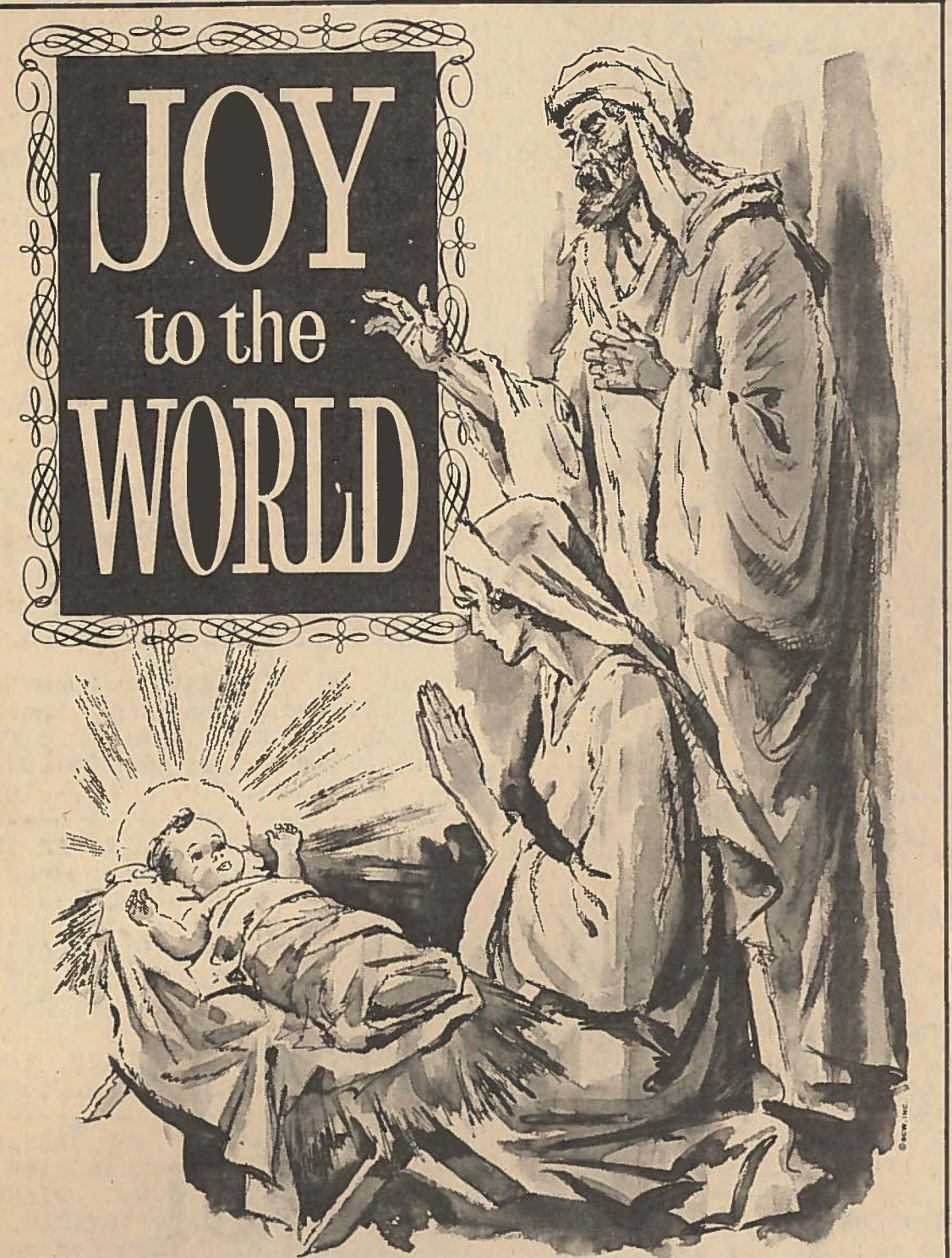
THE WHARTON VALLEY
Pennysaver

PUB. THE PENNYSAVER CO.
 BURLINGTON FLATS, N.Y.
 PHONE 965-8179

(BOXHOLDER)
 OVER 6500 READERS
 ALL MAIL DELIVERY

U.S. POSTAGE PAID
 BULK RATES
 BURLINGTON FLATS
 NEW YORK
 PERMIT No. 1

DEC. 24, 1969
 VOL. 17, No. 50



The Lord is come! Let us go and worship the Babe Who
 brings His message of peace and love to all nations once
 again! May He bless you and yours at this holy season!

Wharton Valley Pennysaver

The Willix Family



We're ringing in best wishes for happy holidays for all our good friends and patrons

Miang Ace Studios

Phone: 607 965-8751
5 East Street
Edmeston, N. Y. 13335

USED SPREADERS

- INT. HARV. CO. 175. bu.
- NEW HOLLAND 165 bu.
- OLIVER 150 bu.
- NEW HOLLAND 130 bu.
- INT. HARV. CO. bu. Flail
- All in Excellent Condition

NOTICE

OUR STORE WILL BE OPEN
DEC. 26 & 27

OUR SHOP WILL BE CLOSED
DEC. 26 & 27



Earl Chase & Sons, Inc.

COOPERSTOWN N.Y. PH. 547-2528
OPEN ALL DAY SATURDAYS.

FOR SALE: 855-14 brand new Goodrich Silver towns snow tires. Dirt cheap. Don't miss this first come first serve. NELSON-CORNELL New Berlin, N.Y. Ph. 847-9191.

THE OLD SCHOOLMASTER IS in cahoots with Santa Claus. He conjured good ole St. Nick into leaving some sparking brass candlesticks at the OLD FLY CREEK SCHOOLHOUSE, Fly Creek N.Y. Call (607) 547-9226. Store Hours: Closed Monday Open Tues. through Fri. 10:30 A.M. to 8 P.M., Sat. 10:30 A.M. to 5:00 P.M., Sun. 1:00 P.M. to 5P.M.

LOOKING FOR LOVELY AND UNUSUAL CHRISTMAS GIFTS? See our display in the VALUE WAY GROCERY window, Commercial St. Gilbertsville. Then...Visit our shop for a choice of hundreds of gift and collectors items. Shop will be open daily until Christmas. VALLEY VIEW ANTIQUES. Rte. 51, Gilbertsville, N.Y. 783-2436.

CATTLE SPRAYING: Call 432-5567 or 432-9757. Dick Payne, R.D.#1 Maryland, N.Y.

WALLPAPER SALE 39¢ a single roll. Just recieved our new 1970 patterns. Largest selection ever. Early American, Eagles, Knotty pine and many other designs at less than one third of the price you would pay else where. All paper in stock, no waiting. ARMSTRONG LINOLEUM RUGS 9x12 \$7.95 EACH. WEST WINFIELD RADIO SHOP, West Winfield, N.Y.

FOR SALE: 1946 Jeep 4 wheel drive. Excellent condition; trailer hitch; good rubber. Ph. 783-2475.

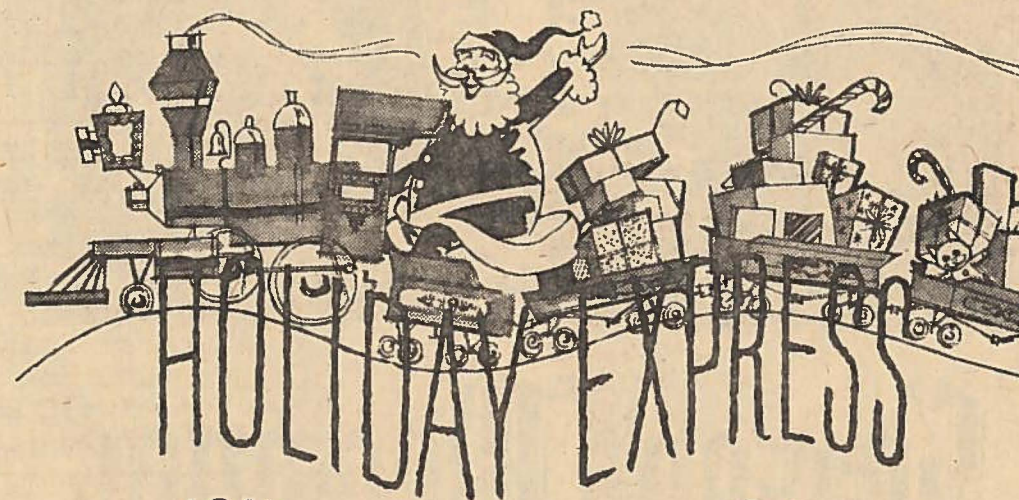
SNO-JET & SKIROULE SNOWMOBILES. Pick a winner. H & J SALES & SERVICE. Russell Benjamin - just west of Columbus on Route 80. Ph. 965-8762.

FOR SALE: A5 H.r. Little Indian mini-bike. Excellent condition. Ph. 965-8157.



the Susann Shoppe

West Main Street WEST WINFIELD, N.Y.



LOADED WITH BEST WISHES FOR ALL!

Right on schedule with joyous greetings to you, our patrons, from the staff & management of **CLARK-WILLIAMS, Inc.**

NEW BERLIN, N. Y.



Season's Blessings

may Christmas joys abide with you always!

EDMESTON HOTEL



CARD'S AUTO PARTS
NEW BERLIN, N. Y.

Best Wishes



BRINGING
YOU WARM
HOLIDAY GREETINGS!

VALLEY HOUSE HOTEL

South New Berlin, N.Y.

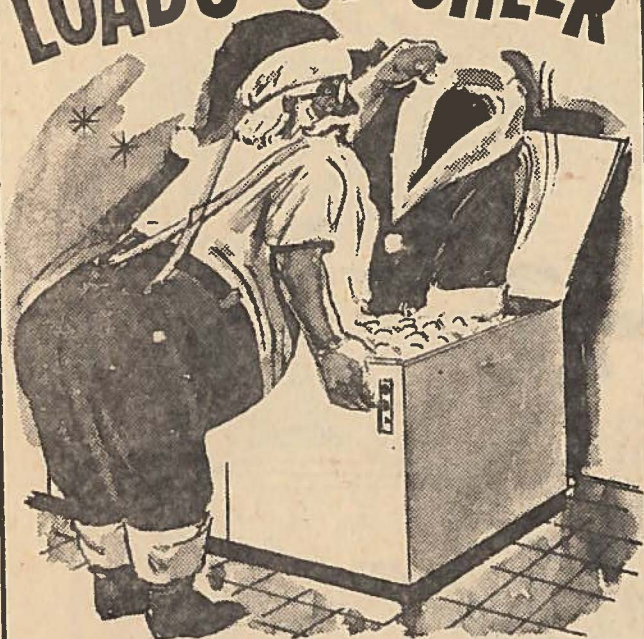


MAY THE SPECIAL
JOYS OF CHRISTMAS BE YOURS!

EAGLE INN

NEW BERLIN, N. Y.

LOADS OF CHEER



May your holidays be bright!

MORRIS COIN LAUNDRY

MORRIS, N. Y.

Merry Christmas



TO EACH AND EVERY ONE

Whether your dreams be big or little, may they all come true!

FORD SMITH

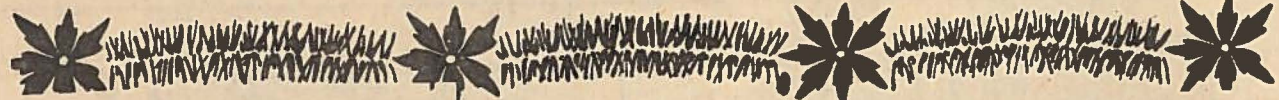
EDMESTON, N. Y.



ROOSTER - TAIL RESTAURANT

Route 8
NEW BERLIN, N. Y.

OPEN
5 A.M. - 9 P.M.



with all good wishes at Christmas!

A. C. Hoyt
HARDWARE
Edmeston, N. Y.

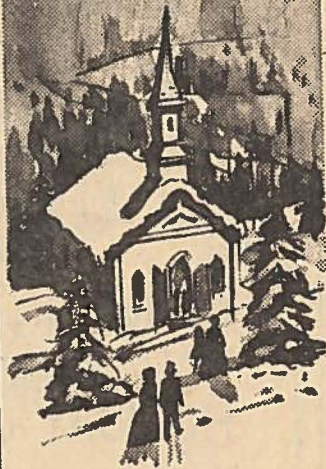
CHRISTMAS GREETINGS to all!



'tis the season to be jolly!

H. J. Schworm-Son
Edmeston, N.Y.

SEASON'S GREETINGS



We wish you health, wealth & happiness in abundance!

VALLEY SUPPLY CO.
S. New Berlin, NY.

MISSING: Childs pet beagle dog. Answers to "Missy" Black & White markings. Reward. Ph. 965-8723. Ford Smith.

CHRISTMAS GIFT: Toro snowhound "20". Like new. Stop in weekends or arter 5 P.M. Generiere Dixson, So. New Berlin across from P.O.

CAROL'S BEAUTY SALON: Holiday special for Dec. \$2.00 off on all permanents. Open daily. Ph. 965-8510. Owner Carol Olds. Edmeston, 3 mi. north on Mill Creek Rd. Fire #125.

NOTICE...THE PENNEYSAVER OFFICE WILL BE CLOSED UNTIL MONDAY JANUARY 5, 1970.

See 1970 Skiroule Snowmobile from 12 to 80 H.r. with the all new tilt hood, now at H. & J. SALES, Edmeston, N.Y, Ph. 965-8479 or 965-8514. Henry & James Simmons.

NOTICE.... THE PENNEYSAVER OFFICE WILL BE CLOSED UNTIL JANUARY 5, 1970.

THE LAST 2 NIGHTS OF SKATING. FRI. & SAT DEC. 26th & 27th. BURLINGTON ROLLER RINK.

Card of Thanks

I want to thank my friends in West Burlington for the Christmas basket. It was very nice and I appreciate it and am enjoying it. Myra Shillieto.

WORLD'S FINEST SNOWMOBILE OIL. Gulfpride "G". 60¢ Qt., in case lots. Also Gates belts: Bosch & Champion plugs. PITTSFIELD TIRE CENTER. PH. 847-2076.

FOR SALE: Winco generators. Charles Bolton, Burlington Flats, N.Y. Ph. 965-8927.

NEW EXCLUSIVE KODACOLOR OFFER
YOUR CHOICE

FREE Photo Album
OR
FREE Roll of Kodak Film
PLUS One Add-A-Page Insert
WITH EACH ROLL OF KODACOLOR ONLY

Plus 40% Savings on Processing
UP TO



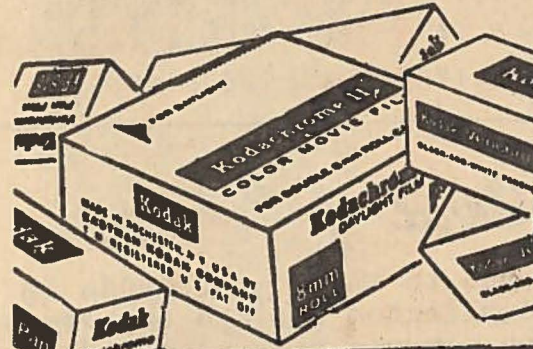
Retail Value \$1.75

Mailer Enclosed for your convenience

Use this Coupon when sending your Kodacolor Film to us for processing, and get your FREE Album or FREE Kodak Film. Check your choice below.

- () Send me FREE Album, enclosed is \$.40 shipping charges. Applies on Kodacolor film only.
- () Send me additional pages, enclosed is \$.35 for each page.
- () Send me FREE Film plus Add A-Page insert. Applies only on Kodacolor film.
- () Send me Photo Album only. Enclosed is \$1.75 plus \$.40 shipping charges. Offer good with any roll of film.
- () Send FREE mailers & Price List.

24 Hour in Lab Service



Use Enclosed Mailer

Mail to:

ECONOMY Photo Service

P.O. Box 1111
Albany, New York 12201

"The people who care"

WHY PAY MORE
Check Economy Photo Service's

LOW... LOW PRICES

Up to 40% SAVINGS Plus FREE FILM

Black & White Jumbo Size Prints	
8 Exposure Rolls One Jumbo Print of each	Plus \$1.10
12 Exposure Rolls One Jumbo Print of each	FREE \$1.35
12 Exposure Rolls 126 Film Jumbos	FREE \$1.35
20 Exposure Rolls One Jumbo Print of each Jumbo Prints 6¢ each	Plus \$1.99
Kodacolor Film	
8 Exposure Rolls Developed and Printed	\$3.08
12 Exposure Rolls Developed and Printed	\$3.88
12 Exposure Rolls 126 Film	Your Choice \$3.88
20 Exposure Rolls 126 Film	\$5.88
35mm 20 Exposure Rolls to 3 1/2 X 5	\$5.88
Color prints from Negatives each 20¢	
Kodachrome, Anscochrome & Ektachrome	
126-20 exp. mounted	Includes \$2.99
135, 20 exp., in 2X2 Mounts or Unmounted	NEW \$4.40
135, 36 exp., in 2X2 Mounts or Unmounted	Film \$2.35
127-120-620 12 exposure Mounted	\$1.95
127-120-620 8 exposure Unmounted	
Movie Film	
8mm Roll	Includes \$3.50
8mm Mag.	NEW \$4.50
8mm Super 8	Film \$3.99

New York State Residence add 2% Sales tax

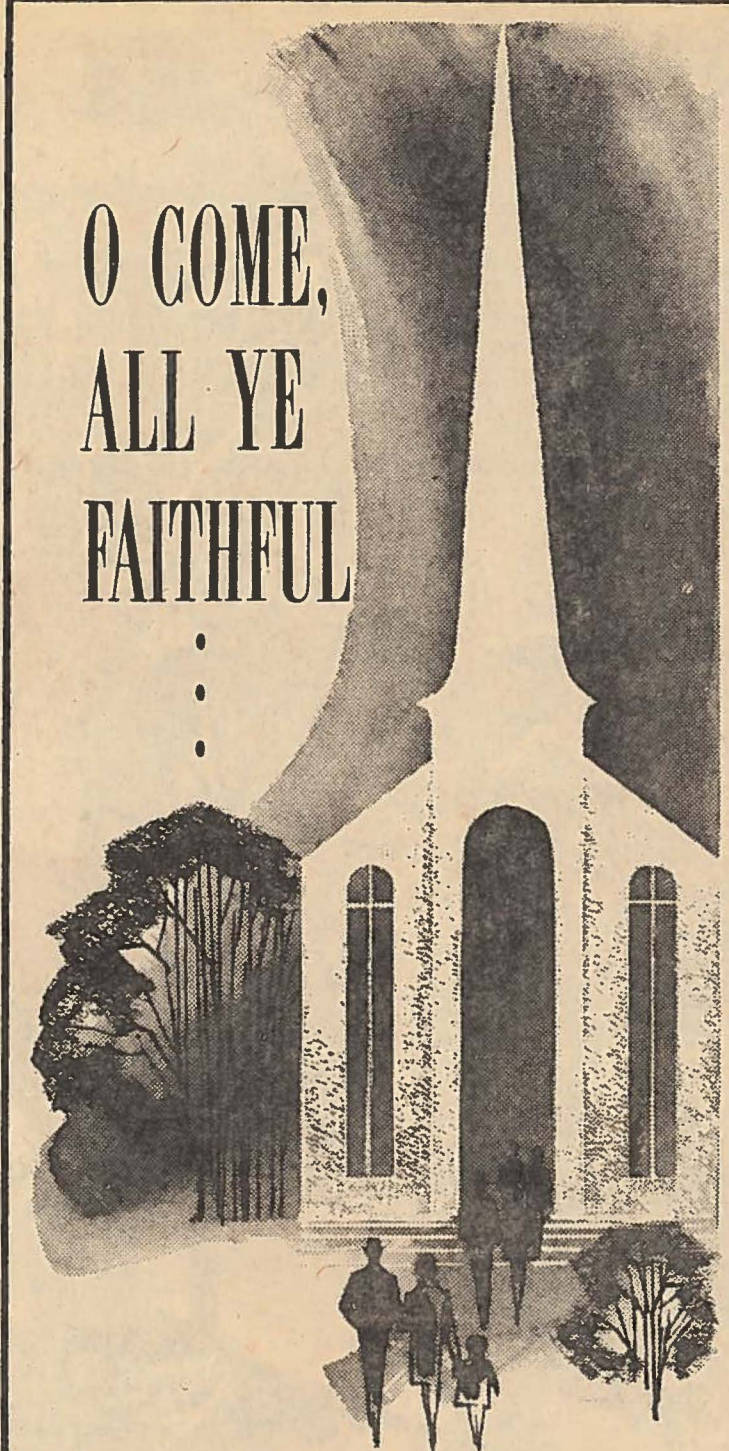
SPECIAL COUPON SALE!

Better Than ^{any} Free Film Offer Available Today

KODACOLOR 12 exp. (including Kodachrome) DEVELOPED and JUMBO PRINTS PLUS a fresh roll of Kodak Film \$3.40	35 mm KODACHROME or EKTACHROME 20 Exposure Mounted PLUS... a new Roll \$2.65	8 mm MOVIE FILM PROCESSED PLUS... a new Roll \$3.10
KODACOLOR 20 exp. (including Kodachrome) DEVELOPED and JUMBO PRINTS PLUS a fresh roll of Kodak Film \$5.25	35 mm KODACHROME or EKTACHROME 36-Exposure Mounted PLUS... a new Roll \$3.90	Super 8 mm MOVIE FILM PROCESSED PLUS... a new Roll \$3.50

LIMITED TIME ONLY

**O COME,
ALL YE
FAITHFUL**



May the joy and peace of the first Christmas return to your heart with gladness at this holiest of seasons!

WHEAT'S HARDWARE
WEST WINFIELD, N. Y.

Rejoice!



For unto us a Son is given!

COUPLES CLUB



NOEL

Joyous greetings at Christmastime

PARKS'
WEST WINFIELD



Merry Christmas

Our heartiest greetings to you and yours!

The First National Bank
MORRIS, N. Y.



WEST WINFIELD FARM SUPPLY, Inc.

West Winfield

Phone VA 2-3771

Clearance Sale!



Price in effect to Jan. 1, 1970 Only
Stock up on your next season's
needs NOW!

	Reg.	SALE
480 MOWER - Cond.	\$2550.	\$1995.
12' ROLLER HARROW.	\$1280.	995.
#34 MANURE SPREADER	\$1158.	945.
#300 Fert. Spin SPREADER	\$ 659.	495.
#70 Flail SPREADER.	\$1200.	995.
#110 L & G TRACTOR w/ MOWER (Demo.)	\$1025.	795.
#858 RAKE	\$ 760.	575.
#640 RAKE w/ Caster Wheel	\$ 720.	590.
#60 BLOWER 3 pt.	\$ 595.	400.
5 ft. DISC HARROW	\$ 445.	350.

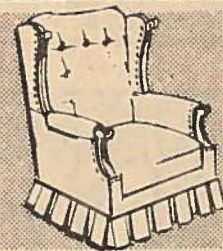
For Christmas We Have

- Homelite CHAIN SAWS
- S & K TOOL SETS 
- John Deere Lawn & Garden TRACTORS and ACCESSORIES 

Toys - Toys - Toys

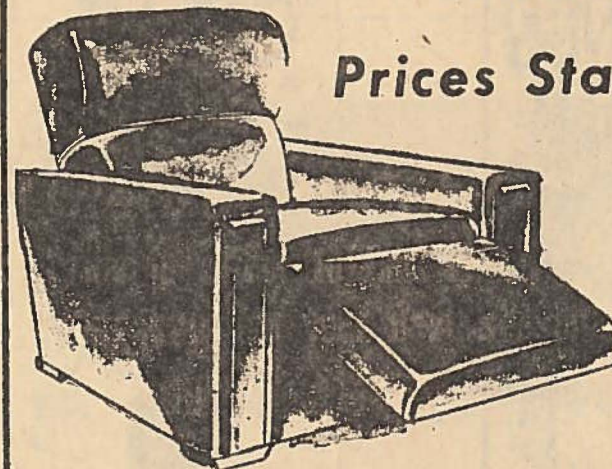
- Miniature Size to Riders 
- Homelite SNOWMOBILES 
- AIR COMPRESSORS - FANS
- Homelite PUMPS & GENERATORS

**Discounts on all 1969 Homelite
Snowmobiles in Stock!**

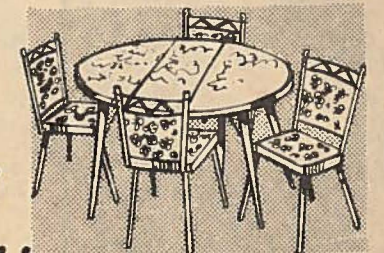


Get Your Christmas Chairs While Stocks are Complete

Prices Start at \$49.00 Recliners - \$69.00



BE SURE
TO SEE
OUR
BREAKFAST
SETS.....



Prices Start at \$49.95


DIRECT FROM MANUFACTURER - LARGEST SELECTION ANYWHERE

Winfield Manufacturing Co.

West Winfield Radio Shop

WEST WINFIELD - Phone (315) VA 2-4151

Season's Best to All



Greetings to our many friends and patrons...

EDDIE CRAIG
Edmeston, N. Y.

HAPPY HOLIDAY



to all our loyal patrons

IVY BEAUTY SALON
Barbara Prindle.
Morris, N. Y.

Peace



B. STANDISH
BEAUTY SALON
Edmeston, N. Y.

GREETINGS!



Santa has an important holiday message especially for you!

MERRY CHRISTMAS FROM ALL THE PEOPLE AT

SALMON'S TEXACO

16 South Main Street, New Berlin
PHONE: 847-4371

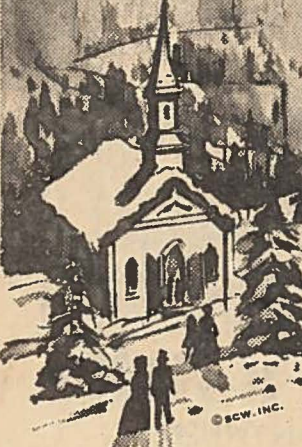
HOLIDAY WISHES
FROM ALL OF US



TO EACH AND EVERY ONE OF OUR MANY CUSTOMERS, WE EXTEND SINCERE GREETINGS

Norma, Harley, Pat, Arlyne & Katheryn Jamie
SHED Coffee Shop
Edmeston, N. Y.

SEASON'S GREETINGS



We wish you health, wealth & happiness in abundance!

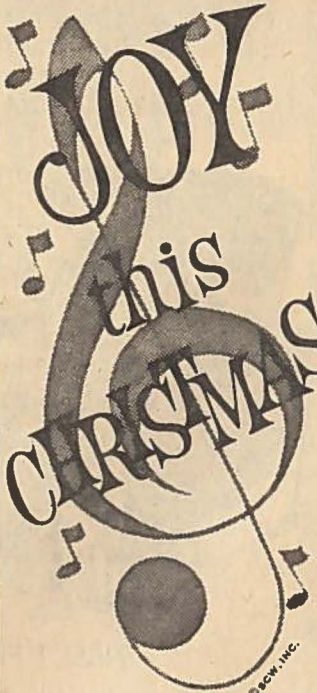
WHEELER & WAITE
Edmeston, N. Y.

GREETINGS




HIGGINS' STORE
Carl & Mary Lou
Edmeston, N. Y.

JOY
this
CHRISTMAS



Notes of Cheer!

JUNE & EDDIE
WILLIX



Good Tidings
to you and your family

AUGUR'S BOOKSTORE
Cooperstown, N. Y.



'tis the season to sing out

MERRY CHRISTMAS

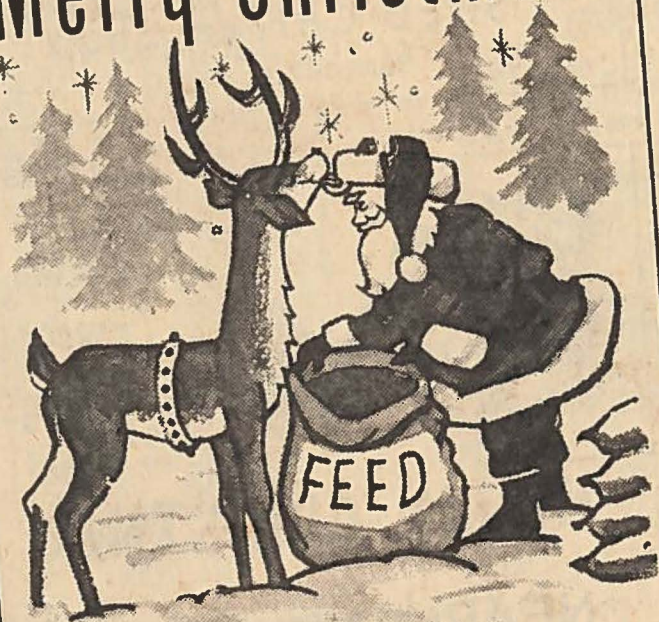
NEARLY NEW SHOP
32 West St. Edmeston, N. Y.



MUSSON, FABER & TEED, Inc.

BOB FABER BOB TEED ART MUSSON LOU BUTLER BILL FOSTER
 ORA MOORE CARL BURK LLOYD HENRY JOHN MASON VI. NEWHOUSE
 GILBERTSVILLE, N. Y.

Merry Christmas



WATKINS FEED MILL
 West Winfield, N. Y.

WISHES OUR FRIENDS & CUSTOMERS
 A MERRY CHRISTMAS &



Here's our prescription
 for you: health and happiness!

COLWELL PHARMACY
 West Winfield, N. Y.

DROP-OFF: Residents of New Berlin, Morris and Gilbertsville, Now for your convenience we have established

DROP-OFF POINTS for CLASSIFIED ADS:
 New Berlin residents: P.&T. VARIETY
 Morris residents: BROOKSIDE REST.
 Gilbertsville residents: VALLEY VIEW GROCERY

For your convenience please feel free to call us COLLECT at (607) 965-8179.

Don't know what to do with that baby carriage? What about that doll house? Cleaned out the attic or the garage lately? Have you been left with a heap a goodies you can't use, but too good to throw away? You get fast results with READER ADS in the PENNYSAVER. Just \$1.00 for 10 words or less, 3¢ for each additional word.

READER AD form mail to WHARTON VALLEY PENNYSAVER

BOX 28
 BURLINGTON FLATS, N.Y. PH:(607) 965-8179

DEADLINE FOR READER ADS IS MONDAY, 6 PM
 Entire name counts as one word as well as entire address, also telephone number.

WRITE ONE WORD IN EACH BOX STARTING AT (1)

1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	21
22	23	24

NAME

ADDRESS

READER ADS FROM CHURCH GROUPS ARE \$1.00

Seasons Greetings

May we wish you and yours the brightest, happiest, merriest Christmas ever.

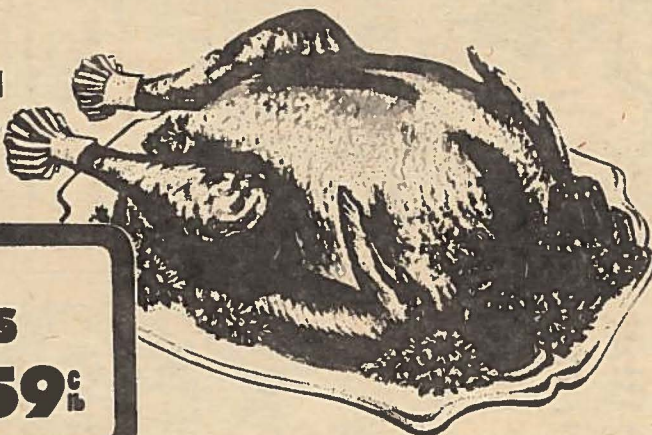


EDMESTON
MORRIS - Friday 'til 8
NEW BERLIN - 'til 9 Fri.

First Cut Chuck	Boneless Chuck	7" Cut 1-5 Standing	Semi Boneless	Windsor Sliced
ROASTS	ROASTS	RIB ROAST	HAM	BACON
lb. 49^c	lb. 79^c	lb. 99^c	lb. 89^c <small>(Water Added)</small>	lb. 69^c

STEW BEEF
Boneless lb. **79^c**
RATH PEPPERONI
By The Stick lb. **\$1.49**

Quantity Rights Reserved
Ad Effective Thru Dec. 27, 1969



Short Cut
Rib Steaks lb. **\$1.19**
Oven Ready 4-6 lb.
Roasting Duck lb. **69^c**
Cacklebird Oven Ready 5-6 lb.
Roasting Chicken lb. **69^c**
Oven Ready
Capon 7-9 lb. Avg. lb. **79^c**
Fancy 8-12 lb. Avg.
Young Geese lb. **89^c**
Medallion Brand Young Hen

TURKEYS
10-14 lb. AVERAGE **45^c** lb

Land O' Lakes Butter Knife Tender
TURKEYS
18 lbs. & Up **49^c** lb

Land O' Lakes Butter Knife Tender
TURKEYS
10-16 lb. Hens **55^c** lb

Supreme Court Whole Hog
Sausage lb. **89^c**
Hormel Boneless
Cure 81 Ham lb. **\$1.49**
Rath Hickory Smoked or Hormel

CANNED HAMS
3 lb. Can **\$3⁷⁹** 5 lb. Can **\$5⁸⁹** 8 lb. Can **\$8⁷⁹**

Frozen Foods
COOL WHIP
Birdseye 9 oz. Cont. **49^c**

Rose Grove, 18 lbs. and Up
YOUNG TOM TURKEYS **39^c** lb

Mrs. Filberts Solids or Quarters
MARGARINE
1 lb. Pkgs. **\$1⁰⁰**

Kraft
Grape Jelly 3 18 oz. Jars **\$1⁰⁰**
Russian, Italian, Green Goddess
7-Seas Dressing 3 8 oz. Btl. **\$1⁰⁰**

Refrigerated Foods
CREAM CHEESE
Food Club 3 oz. Pkg. **10^c**

Hood or Abbott Premium **Ice Cream** 1/2 Gal. **99^c**
Green Giant Niblets **Corn or Peas** 3 10 oz. Pkgs. **89^c**
5c Off Label, Birdseye **Awake** 3 9 oz. Cans **89^c**
Value Brand **Squash** 6 12 oz. Pkgs. **69^c**
Boston Bonnie Haddock **Fish Sticks** 3 8 oz. Pkgs. **\$1⁰⁰**
Seabrand Peeled & Deveined **Shrimp** 12 oz. Pkg. **\$1.59** 21 oz. Pkg. **\$2.79**
Seald Sweet Fresh Fla. **Fruit Salad** 32 oz. Jar **65^c**
Bluebird Fresh Fla. **Orange Juice** 1/2 Gal. **69^c**
U.S. No. 1 Maine Russet Baking **Potatoes** 10 lb. Bag **69^c**
California **Pitted Dates** 1 1/2 lb. Plastic Cup **79^c**
Diamond Brand in-Shell **Walnuts** 2 lb. Bag **\$1.29**
Holiday Fancy in-Shell **Mixed Nuts** lb. Bag **69^c**
Holiday Fancy in-Shell **Mixed Nuts** 2 lb. Bag **\$1.35**

Rich's Whipped Topping 10 oz. Cont. **39^c**
Fleischmann's **Margarine** 1 lb. Pkg. of Qtrs. **39^c**
Crowley **Egg Nog** Quart Cont. **59^c**
Crowley **Party Nog** 1/2 Gal. Cont. **69^c**
Pillsbury Crescent, Parkerhouse, Butterflake **Dinner Rolls** 3 8 oz. Tubes **\$1⁰⁰**
5 Varieties **Ida Mae Parfaits** 3 13 oz. Tubes **\$1⁰⁰**

Extra Lg. 72 Size Calif. Navel
ORANGES
Doz. **79^c**

Zesty Crisp **Red Radishes** 6 oz. Bag **8^c**
Large Tender **Pascal Celery** Bunch **25^c**
Golden Yellow Maryland Sweet **Potatoes** 4 lbs. **45^c**

Green Giant Wh. Kernel
CORN
4 303 Cans **69^c**

Food Club
Tomato Juice 1 Qt. 14 oz. Can **35^c**
Food Club Large Pitted
Ripe Olives No. 300 Can **39^c**

Hawaiian
RED PUNCH
1 Qt. 14 oz. Can **25^c**

Realemon
Lemon Juice Qt. Btl. **49^c**
Don Juan
Olives 10 oz. Jar **59^c**

VALUABLE COUPON
SCOTT TWISO **TOWELS**
3 Rolls **79^c**
With This Coupon Good at Victory thru Dec. 27, 1969-V-38

Victory Self Basting
TURKEYS
Young Tombs **49^c** Young Hens **59^c** lb

Food Club
Cranberry Sauce 2 No. 300 Cans **49^c**
Wise
Potato Chips 12 oz. Bag **49^c**

Food Club—As Good As The Best
FRUIT COCKTAIL
4 No. 303 Cans **89^c**

Progresso
Bread Crumbs 3 8 oz. Pkgs. **79^c**
Jack O' Lantern
Yams 3 No. 2 1/2 Cans **\$1⁰⁰**

VALUABLE COUPON
KLEEN KITTY CAT LITTER
10 lb. Bag **49^c**
With This Coupon Good at Victory thru Dec. 27, 1969-V-20

100 EXTRA S.M. Green Stamps
With coupon and \$10.00 or more in purchases. Stamps not issued on beer or cigarettes. Limit one to a customer please. Coupon good through Dec. 27, 1969.

50 S.M. Stamps
6 oz. Jar
BORDENS CREAMORA
Coupon good at Victory thru Dec. 20, 1969. (1)

50 S.M. Stamps
13 oz. Can Fisher Mixed Nuts or
ROYAL NUT MIXTURE
Coupon good at Victory thru Dec. 27, 1969. (2)

50 S.M. Stamps
One Pkg. Brown's 7 oz. Cold or Hot Caps or
9" PAPER PLATES
Coupon good at Victory thru Dec. 27, 1969. (3)

100 S.M. Stamps
Two Pkgs. Brown's 7 oz. Cold or Hot Caps or
9" PAPER PLATES
Coupon good at Victory thru Dec. 27, 1969. (4)

100 S.M. Stamps
1 lb. Pkg. Imported Cameca
SLICED BOILED HAM
Coupon good at Victory thru Dec. 27, 1969. (5)

200 S.M. Stamps
One btl. of 100 Tablets
EXCEDRIN
Coupon good at Victory thru Dec. 27, 1969. (6)

200 S.M. Stamps
3 lb. Wheel Gift Wrapped Victory
EXTRA SHARP CHEESE
Coupon good at Victory thru Dec. 27, 1969. (7)

Empress Mandarin **ORANGES** 4 11 oz. Cans **\$1**
C or D Size Ray-O-Vac **BATTERIES** 6 Batteries **99^c**

Assorted **PANTI-HOSE** Pair **77^c**
Reg. or Hard to Hold **HAIR SPRAY** Just Wonderful 13 oz. **49^c**

Btl. of 100 **EXCEDRIN** 100 Extra Stamps With Coupon
Btl. of 24 **BROMO-SELTZER** each **58^c**

Oral Antiseptic **LISTERINE** 14 oz. **82^c**
Oral Antiseptic **LISTERINE** 20 oz. **\$1.18**



NOEL

It's time for us to chime
in with best wishes for
your merriest Christmas
ever! Happy holidays!

The First National Bank
OF EDMESTON
EDMESTON, N. Y.

SEE THE SNO-FURY Snowmobile;
Finest in Swedish engineering &
Craftmanship. Sales & Service.
Ted Hall, Burlington, N.Y.
Ph. 607-965-8043.

PUPPIES...FREE...MAKE SOME LITTLE
CHILD HAPPY AT CHRISTMAS. 8 WKS.
OLD, PART GERMAN SHEPHERD, COLLIE
BEAGLE. VERY CUTE & VERY USED TO
CHILDREN. CALL 965-8179.

ARLEIGH FIKES: Dealer in live-
stock. Licenced & Bonded. Regis-
tered APPALOOSA horses. Burling-
ton Flats, N.Y. Ph. 965-8735 or
965-8133.

NOTICE.... THE PENNEYSAVER OFFICE
WILL BE CLOSED UNTIL JAN. 5, 1970.

NOW IN STOCK: Tru-run V pulleys
and fractional H.P. belts to fit
V pulleys. Nelson-Cornell, New
Berlin, N.Y.

NOTICE....THE PENNEYSAVER OFFICE
WILL BE CLOSED UNTIL JAN. 5, 1970



VALUE WAY GROCERY
GILBERTSVILLE, N.Y.



EVER-TIMELY, TRADITIONAL GREETINGS

Times have
changed, but
we think
old-fashioned
holiday greetings
are still
the best
to give and
receive!

WE WISH YOU AND YOURS A CHRISTMAS
IN THE OLD-TIME SPIRIT!

PAUL & MARY MOORE

GILBERTSVILLE, N. Y.



WHAT IS A GIRL?

Little girls are the nicest things that happen to people. They are born with a little bit of angel-shine about them and though it wears thin sometimes, there is always enough left to lasso your heart - even when they are sitting in the mud, or crying temperamental tears, or parading up the street in mother's best clothes.

A little girl can be sweeter (and badder) oftener than anyone else in the world. She can jitter around, and stomp, and make funny noises that frizzle your nerves, yet just when you open your mouth, she stands there demure with that special look in her eyes. A girl is Innocence playing in the mud, Beauty standing on its head, and Motherhood dragging a doll by the foot.

Girls are available in five colors - black, white, red, yellow, or brown, yet Mother Nature always manages to select your favorite color when you place your order.

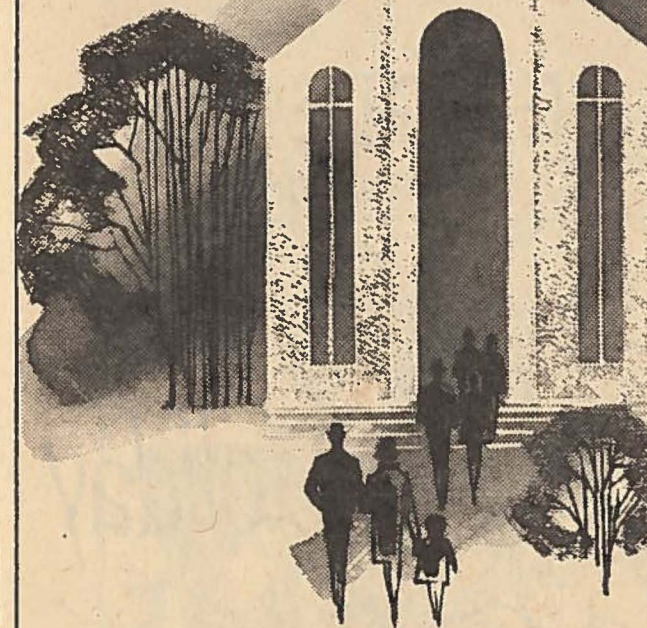
God borrows from many creatures to make a little girl. He uses the song of a bird, the squeal of a pig, the stubbornness of a mule, the antics of a monkey, the spryness of a grasshopper, the curiosity of a cat, the speed of a gazelle, the slyness of a fox, the softness of a kitten, and to top it all off, He adds the mysterious mind of a woman.

A little girl likes new shoes, party dresses, small animals, first grade, noise makers, the girl next door, dolls, make-believe, dancing lessons, ice cream, kitchens, coloring books, make-up, cans of water, going visiting, tea parties and one boy. She doesn't care so much for visitors, boys in general, large dogs, hand-me-downs, straight chairs, vegetables, snow suits, or staying in the front yard. She is loudest when you are thinking, the prettiest when she has provoked you, the busiest at bedtime, the quietest when you want her to show off, and the most flirtatious when she absolutely must not get the best of you again.

Who else can cause you more grief, joy, irritation, satisfaction, embarrassment, and genuine delight than this combination of Eve, Salome, and Florence Nightingale? She can muss up your home, your hair, and your dignity - spend your money, your time, and your temper - and just when your patience is ready to crack, her sunsh: e peeks through and you've lost again.

Yes, she is a nerv - wracking nuisance, just a noisy bundle of mischief. But when your dreams tumble down and the world is a mess - when it seems you are pretty much of a fool after all - she can make you a king when she climbs on your knee and whispers, "I love you best of all!"

O COME,
ALL YE
FAITHFUL



May the joy and peace of the first Christmas return to your heart with gladness at this holiest of seasons!

NEW BERLIN

AGWAY

NEW BERLIN, N.Y.



Old-fashioned greetings to our many wonderful friends!



106 Main Street, Cooperstown, N.Y.
PHONE 547-9771 Don Olin, Owner

Season's Greetings



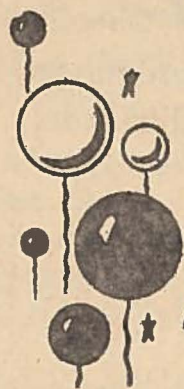
We bring to you glad tidings, wishing you a very happy holiday season!

Richard's Men & Boy's Shop

South Street, West Winfield

NEW YEAR'S PARTY

DINING
and **DANCING**



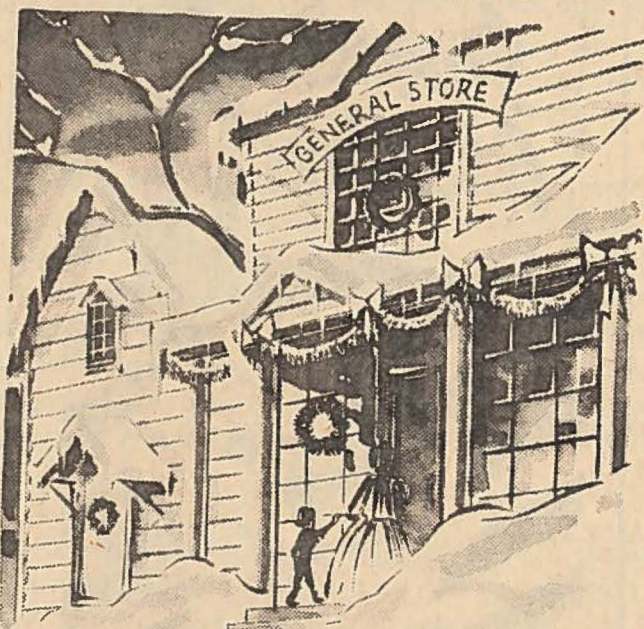
**COME ONE
COME ALL**
MUSIC FAVORS
EATS



LIVE ENTERTAINMENT

EAGLE INN

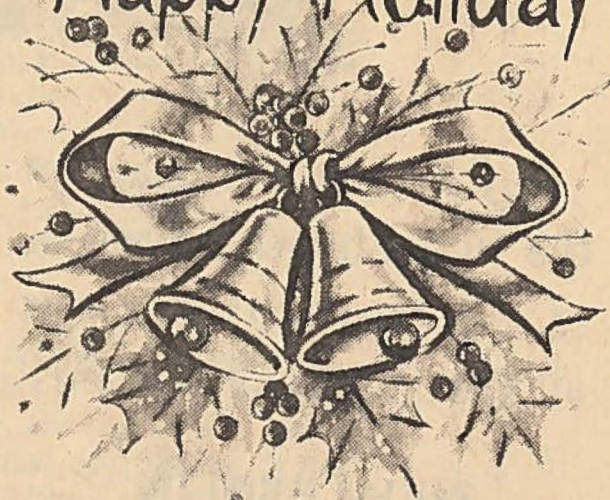
NEW BERLIN, N. Y.



Christmas Greetings

P. & T.
VARIETY STORE
NEW BERLIN, N. Y.

Happy Holiday

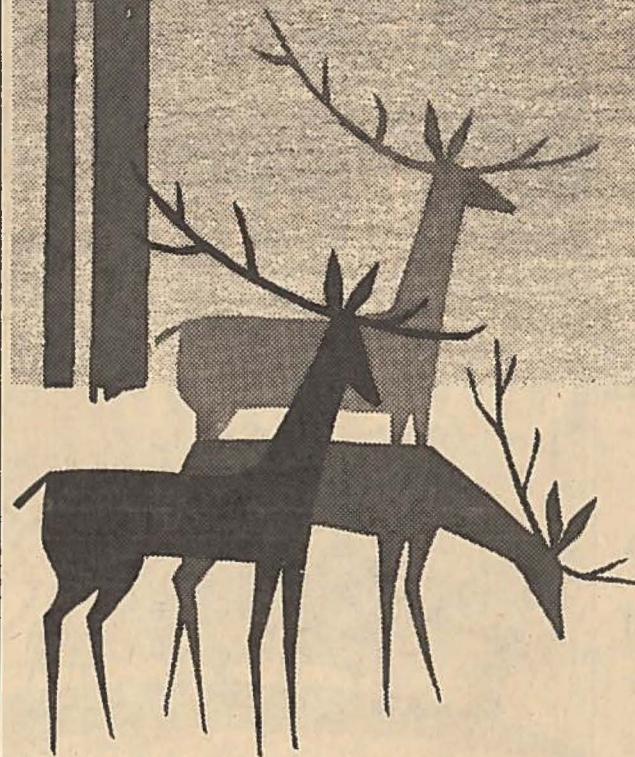


May the season ring with
gaiety & good cheer for all!

NELSON'S FARM EQUIPMENT
NELSON - CORNELL REPAIR

WHARTON VALLEY PENNSAVER

NOEL



May the
peace and joy of
the season be with you!

**MOLLOY'S
GENERAL STORE**

WEST BURLINGTON, N. Y.

965-8900



EXTENDING
GREETINGS
TO EVERYONE!
HILDA'S
BEAUTY SALON
BURLINGTON FLATS



PEACE

to you and yours
at Christmas

NEW BERLIN
CLEANERS

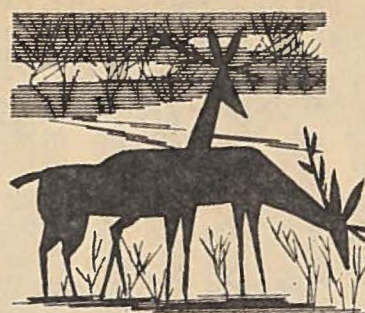
New Berlin, N.Y.



GREETINGS

to our many friends!

BROOKSIDE RESTAURANT
MORRIS, N.Y.



NOEL

We wish you health and happiness

TO THE PATRONS ON RURAL ROUTE, BURLINGTON FLATS, YOUR MAIL CARRIER WOULD LIKE TO EXPRESS HIS SINCERE WISHES FOR THE MERRIEST OF CHRISTMASSES & EVERY BLESSING IN THE NEW YEAR.
GEORGE BINGHAM.



A Joyous Holiday

to all our loyal patrons and their loved ones

ROSE'S TEXACO STATION
BURLINGTON FLATS, N.Y.

McCULLOCH Chain Saws
BRAND NEW ONES AS LOW AS
\$135.95
ALL TYPES IN STOCK, PARTS GALORE
Plus a Good Service Man
M. A. GROFF

A Very Merry Christmas



As the holy season arrives to unfold again its inspiring message, we extend to you our sincere greetings

Guy W. Carey, Jr.
The PRUDENTIAL INSURANCE CO. OF AMERICA



*howdy, neighbor!
may old-fashioned joys be yours!*

Butternut Tavern
GARRATTSVILLE, N.Y. rte. 51



WE'RE ALWAYS GLAD TO GREET OUR MANY FRIENDS - THANK YOU FOR YOUR KIND PATRONAGE IN THE PAST

WEBB & SONS, Inc.

NEW BERLIN - SHERBURNE - NORWICH



Merry Christmas to all our friends!
McCREDY MOTORS, Inc.

SHERBURNE, N. Y.

HARTWICK SUPER MARKET

LAUNDROMAT and LIQUOR STORE

Open Sunday 8 A.M. to 2 P.M. Store Hours 8 A.M. to 9 P.M.

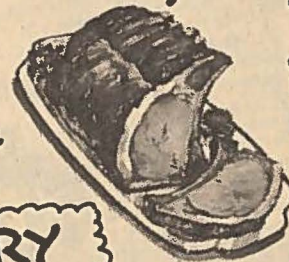
QUANTITY RIGHTS RESERVED

ARMOUR STAR
FULLY COOKED
SEMI-
BONELESS
HAM

lb. **77¢**

Quantity Rights Reserved

CENTER CUT
PORK CHOPS lb. **88¢**



FROZEN AND DAIRY

RED & WHITE
CREAM CHEESE - 3oz. **10¢**
7 FARMS
STRAWBERRIES 3 For **\$1.00**
BIRDSEYE
AWAKE 3 For **\$1.00**

PRODUCE

CALIFORNIA
Navel **ORANGES** DOZ. **69¢**
FLORIDA
TANGERINES 3 DOZ. **\$1.00**
CALIFORNIA
EMPEROR GRAPES lb. **19¢**
CORTLAND
APPLES 3 lb. BAG **39¢**

CRISCO
SHORTENING 3 lb CAN **69¢**

NORBEST
Turkey



20-24 lbs. — lb. — **39¢**
16-20 lbs. — lb. — **45¢**
10-15 lbs. — lb. — **49¢**

RIB END
PORK LOIN ROAST - lb. **59¢**

LOIN END
PORK LOIN ROAST - lb. **59¢**


LIPTON
ONION SOUP MIX 3 FOR **\$1.00**

RED & WHITE - 1 lb.
ELBOW MACARONI THIN SPAGHETTI
2 FOR **49¢**

DOMINO
CONFECTIONERS
SUGAR — 15¢

JELLO - PKG **10¢**

SUSY BEL
SWEET POTATOES 3 CANS **\$1.00**



Merry Christmas
...from
all of us at
Burlington Roller Rink
West Burlington, N. Y.



Merry Christmas
to our
**MANY FRIENDS
AND
CUSTOMERS**

Greetings to you and yours . . . may we take this opportunity to express our wishes for a holiday with all the trimmings!

**CORNER HOUSE
RESTAURANT**
BILL, PUDGE & HILDA
NEW BERLIN, N. Y.



Greetings

To All Our Friends from Anne and Joe
The MORRIS INN

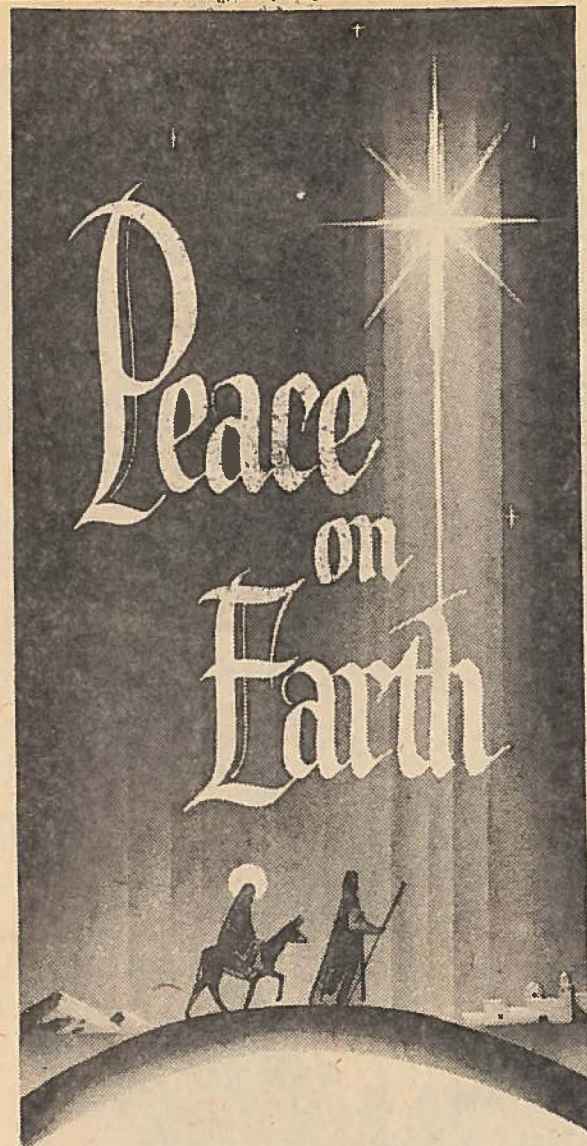


may santa bring you joys galore
EDMESTON SHELL
Edmeston, N. Y.



Christmas Blessings

Peace On Earth
Good Will To One And All
5 CORNERS BODY SHOP
New Berlin, N. Y.



We pray for peace...and for blessings upon you and your loved ones at this holy Season.

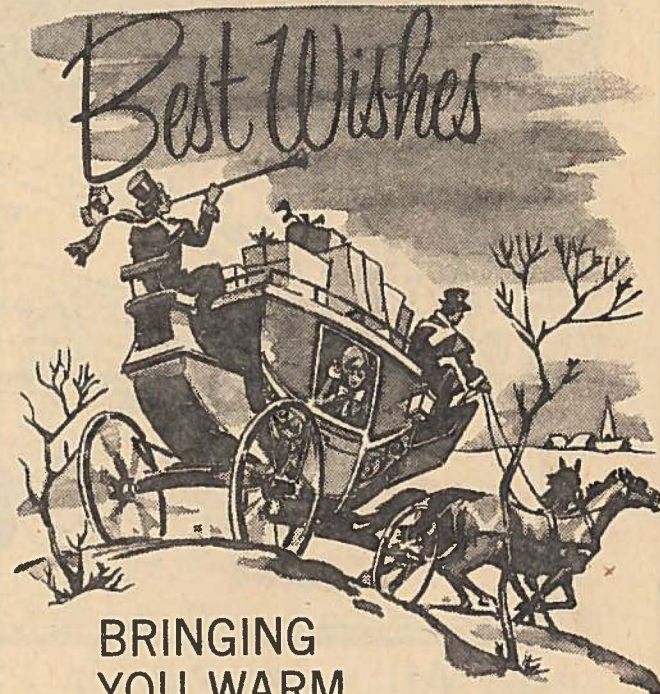
SCHOONMAKER FEED CO. West Winfield, N. Y.



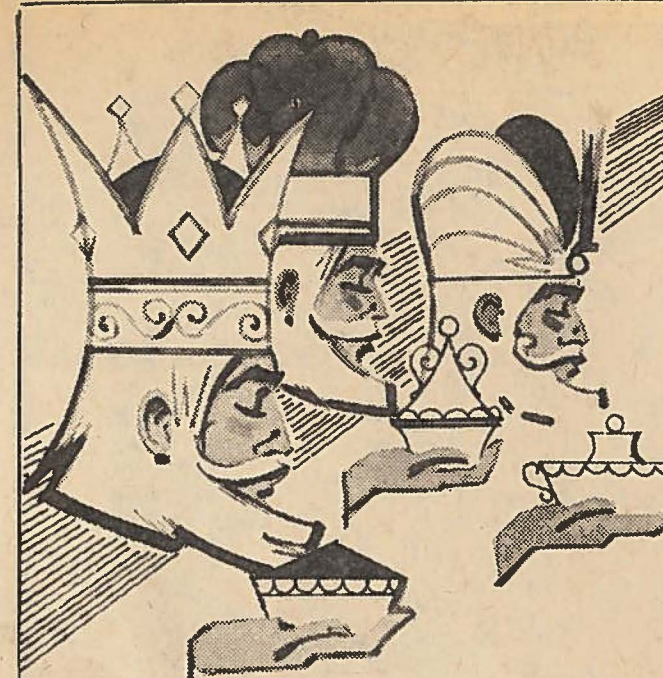
May you have the best Christmas ever! R. S. Hardic and Son Ph. WO 5-8112, Edmeston, N. Y.



May the Christ Child bless you and yours. BISHOP Printshop Edmeston, N. Y.



BRINGING YOU WARM HOLIDAY GREETINGS! EARL CHASE & SONS, Inc. Cooperstown, N. Y.



BLESSED YULETIDE

Peace to you at Christmas, and may the coming year bring lots of happiness! WARD S. ROBINSON Jr. 42 S. St. EDMESTON, N.Y.

PAPER HANGING & INTERIOR PAINTING Call Dave Zeleski, 965-8454 after 7 P.M.

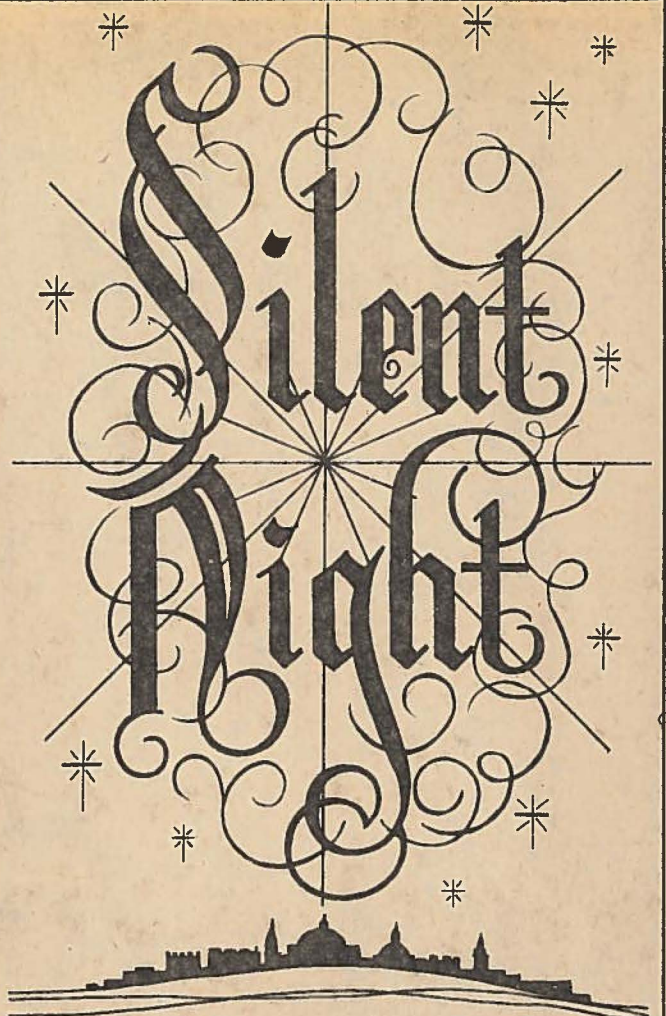
FOR SALE: Anti-freeze \$1.35 per gal., your container. NELSON-CORNELL, New Berlin N.Y. Ph. 847-9191.

NOTICE...THE PENNEYSAVER OFFICE WILL BE CLOSED UNTIL JAN. 5, 1970

SNO-JET & SKIROULE SNOWMOBILES. Pick a winner. H. & J. SALES & SERVICE- Russell Benjamin- just west of Columbus on Route 80. Ph. 965-8762.

FOR SALE: Tires of all kinds- snow, new recaps, farm tires, tractor tires. Edmeston Shell. Ph. 965-8762.

SEE THE SNO-FURY SNOWMOBILE: Finest in Swedish engineering & craftsmanship. Sales & Service. Ted Hall Burlington, N.Y. Ph. 607-965-8643.



May this holy season be filled with blessings for all

JIM HIGGINS

CAROL'S BEAUTY SALON: Holiday special for Dec. \$2.00 off on all permanents. Open daily. Ph. 965-8510. Owner Carol Olds. Edmeston 3 mi. North on Mill Creek Rd. Fire #125.

A HAND DECORATED tin or solid copper tray would look superb under your Christmas tree. OLD FLY CREEK SCHOOLSHOUSE, Fly Creek N.Y. Call (607) 547-9226. Store Hours: Closed Mondays, Open Tues. through Fri. 10:30 A.M. to 8 P.M., Sat. 10:30 A.M. to 5:00 P.M., Sun. 1:00 P.M. to 5:00 P.M.

SEE THE SNO-FURY Snowmobile; Finest in Swedish engineering & craftsmanship. Sales & Service. Ted Hall, Burlington N.Y. Ph. 607-976-8643.

SCHWORMS are open every nite till Christmas Edmeston N.Y.